



Happy Toast Bakery - Privacy Policy

This privacy policy sets out how Dillinghall Ltd / Trading as Happy Toast Bakery protects any information that you give Happy Toast Bakery when you use its website, online ordering service or general service offered by Happy Toast Bakery.

Happy Toast Bakery is committed to ensure that your privacy is protected. If we ask you to provide certain information by which you can be identified when using this or any of our services, then you can be assured it will only be used in accordance with this privacy statement.

Happy Toast Bakery may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 24th May 2018.

We may collect the following information:

- Name, job title, business name
- Business bank details and company information
- Contact information including email address and telephone number
- Demographic information such as address and postcode
- Other information relevant to customer service
- Service requirements

We require this information to understand your needs and provide you with a better service, in particular for the following reasons:

- Internal record keeping
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.

From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone or mail. We may use the information to customise the website according to your interests.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, like and dislikes by gathering and remembering information about your preference.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer requirements. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can modify your browser setting to decline cookies if you prefer. This may stop you taking full advantage of the website.

Links to other website

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note we have no control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting that site and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at happytoastbakery@hotmail.co.uk

We will not sell, distribute or lease personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please write to Happy Toast Bakery, 9a Shamblehurst Lane, Hedge End, Southampton, SO30 4TS.

If you believe that any information we are holding on you is incorrect or incomplete, please write or email us as soon as possible, at the aforementioned address and we will promptly correct any information found not to be correct.

Andy Churcher – Managing Director Dillinghall Ltd 24/05/2018